

Title:

Cut, Constellate, Subvert: An Ethnographic Experimentation in Audience Science through Collage

Abstract:

This presentation proposes collage as a speculative, participatory method that activates audiences as co-researchers and knowledge producers. Framed through the lens of Audience Science and drawing on Harney and Moten's concept of the *undercommons* and Lingis' *community without commons*, the session invites participants to collaboratively experiment with cut-up techniques, speculative composition, and collaborative disruption.

Serving as a prologue to a hands-on activity, the presentation foregrounds the potential of art-science collaborations to transform audiences from passive observers into active participants in meaning-making and sociopolitical critique. Participants will engage directly with visual, textual, and conceptual collage materials—responding to prompts that disrupt habitual narratives and provoke new constellations of thought and experience.

By emphasizing embodied, affective, and plural modes of inquiry over generative AI, the session cultivates a space of shared improvisation, aesthetic risk, and epistemic openness. Collage is presented not only as a method but also as a metaphor for rethinking the relationship between cultural participation, transdisciplinary research, and creative practice—making visible how knowledge can be co-produced in fragmented, collective, and imaginative ways.

Ultimately, this session models how collage thinking can reimagine the role of audiences, fostering embodied and collective intelligence that challenges dominant narratives and invites new modes of inquiry and sociopolitical engagement.